

AGENDA

Skagit Video Subgroup Meeting

Thursday, October 8th 2020

10:30 am – 12:00 pm

10:30 – 10:45

Logging in

Tech Check

Agenda Overview

10:45 – 11:15

Review of Video Footage Collected & Interview Plan

Watch B-roll footage examples (if any new available)

Watch scenic Skagit drone footage

Watch Nookachamps farm drone footage

Share video footage thoughts and ideas

Discuss video interview plan

- Who should we interview?
- Which questions should we ask?

11:15 – 11:45

Review of Audience Survey & Dispatch Plan

Walk through survey in Survey Monkey together

Share survey thoughts and ideas

Discuss dispatch plan

- Who and how will we send it out?
- Follow-up interview questions?
- Timeline? – 2 weeks minimum

11:45 – 12:00

Next Steps in Video Development

Discuss next steps with Justine

- Building a video strategy & production brief
- Define goals for next meeting